

Invitation to participate
in

7th INDIA INTERNATIONAL MSME EXPO & SUMMITS 2020

27-29 August, 2020, Pragati Maidan, New Delhi

WORLD'S FASTEST GROWING MARKET
Towards five trillion economy



Sh. Rajnish Goenka, Chairman
with Hon'ble PM Sh. Narendra Modi



5 TRILLION DOLLAR ECONOMY:

India Nominal GDP: \$2.94 trillion
India GDP (PPP): \$10.51 trillion

- India's MSMEs play a critical role in the goal \$5 Trillion Economy dream of Government of India.
- Challenge is to align the MSME business models to the evolving opportunities, with a focus on efficiency and international cost competitiveness.
- The Expo is a platform for MSMEs for Vendor Development of Government Units and PSUs & Corporate
- Focus in all sectors - Covering Agriculture, Agro Products, Manufacturing and Services
- Building competencies, connecting to the growth prospects and collaborating to build an ecosystem is the key priority

At MSME Development Forum, we endure towards accomplishment of the India's vision of \$5 Trillion economy.



Focus Sectors / Opportunities



Who should Exhibit/ Participate or Visit

- MSMEs, Start ups, Investors, Manufacturers, Buyers, Sellers, Technology / Service providers, Exporters, Traders, Importers, JV seekers, MNCs.
- Central & State Ministers, Government departments, Public sector undertaking (PSUs), Export promotion councils, State Industries Development Corporation/ Department of commerce & Industry/ Foreign Trade wings,
- Investors, Banks, NBFCs, Equity & Angel Funds, Venture Capitalists, Investment boards
- Embassies & Overseas-Business Delegations/ Govt. Dept. suppliers
- Chamber of commerce, Industry & Trade associations
- Professionals, Consultants, Experts, Credit rating agencies
- Business Schools/ Universities/ Institutes/ Incubators, Media (TV, Print & online/Social Media)

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Exhibitor Charges:

- Cost of fully built up stall: INR 9700.00 / USD 150.00 per Sq. Mtr. + Taxes.
- Sponsorship options of Diamond/Gold/Silver are available.
- **Delegate Fee**
Domestic: INR 2500.00+tax per day or INR 5000.00+taxes for three days
International: USD 50+Taxes per day or USD 150 + Taxes for three days
(12 + Summits - Including Delegate Kit, Lunch, Tea etc.)
10 to 15% Early bird discount available till 31st May 2020
For further details visit www.indiainsme.org

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Top 50 Reasons “Why to Partner with India”

The World's Largest Growth Story

DISCOVER/TALENT/GROWTH/MARKET/OPPORTUNITY

Many global companies are increasingly looking to Indian MSMEs for strategic partnership of mutual benefit due to the innovative capabilities in niche manufacturing, comparative advantages of advanced engineering, low cost manufacturing and overheads, ability to speedily absorb new technologies and local skills and capabilities that set these enterprises apart from other national and international players in the sector. But identifying suitable global markets, partners and emerging business opportunities can be challenging for MSMEs owing to factors such as information asymmetries, lack of scale economies, inadequate technical and managerial acumen etc.

Following are the reasons to partner with India and to promote & foster global SMEs partnership.

1. Largest Democratic Elections – India has over 814 million registered voters.
2. Fast Paced Growth - third largest economy in PPP terms.
3. Profitable Ventures - India is the most Preferred investment destination in the World.
4. A Dynamic Consumer Market - India Will be the World's largest middle class consumer market by 2030.
5. In the Fast lane - India has emerged as a global automobile hub.
6. Young Nation - India is a young nation of 1.2 billion people with a median age of 25 years.
7. English as a Primary Language - India has the World's second largest Pool of english speaking Professionals.
8. Expanding Skill Workforce - India Will be home to 25 Per cent of World's skilled Workforce by 2025.
9. High Competency - India has the World's second largest Pool of scientists and engineers working across the World.
10. Entrepreneurs Paradise - India is expected to create 2,500 highly scalable businesses by 2022 with total revenues of US\$ 200 billion.
11. Medals of Honours - India is home to 29 deming Prize Winners.
12. Nature's Fine fibres - India is the largest Producer of jute in the World.
13. World's Spice Bowl- India is the World's largest Producer of spices.
14. World's Largest Mango Producer - India accounts for about 50 Per cent of the World's mango Production.
15. Tea in Great Demand - India is the World's largest consumer and second largest Producer of tea.
16. Cookie King - India is the second largest manufacturer of biscuits in the World.
17. The Sweet Taste - India is the fastest growing market for chocolates.
18. A Shade Better - India is the only country that grows coffee under a Well defined two tier mixed shade canopy.
19. Railroad Connectivity - India has the largest rail network in asia and the World's second largest under one management.
20. Building a Nation - India is expected to attract US\$ 1 trillion investment in infrastructure by 2017
21. A well Engineered Growth Story - India is a world pioneer in engineering research and development and design outsourcing.
22. World Leader in Solar Heating - With 80 different applications, India is the world leader in concentrated solar heating.
23. Solar Steam Cooking System - The world's largest solar steam system is installed at Saibaba temple in Shirdi and serves 50,000 meals daily.
24. Leader in Green Energy - India ranks second on the solar attractiveness index, third on wind index and fourth on renewable index.
25. Power from thin Air - India is the world's third largest manufacturer of wind turbines.
26. In the Premier League - Globally India ranks amongst the top exporters of formulations in volume terms.
27. Inoculating the World - Indian vaccines are exported to 150 countries.
28. Rejuvenating Growth - India is the Fastest growing medical tourism destination.
29. Booming Tourism Market - India will be one of the fastest growing travel & tourism markets between 2013-23.
30. The Big Picture - The Indian film industry is the largest in the world.
31. Prominent Stock Exchange - BSE is the world's largest stock exchange with over 5000 listed companies. NSE is the world's third largest by transactions.
32. Rural Growth Story - India's total rural income is estimated to reach us\$ 1.8 trillion by 2020-21.
33. World's Lowest Cost Telephony - India offers the World's lowest mobile tariffs.
34. A Growing Base - India's mobile subscriber base will grow to 1.14 billion subscribers by 2020.
35. Connecting the Dots - India's internet industry is set to contribute uP to us\$ 100 billion to the country's GDP and generate 22 million jobs by 2015.
36. Investing in the Future
 - a US\$ 20 cell Phone
 - a Portable fridge
 - a US\$ 2000 artificial heart
 - a US\$ 1500 Portable ECG machine
 - India is renowned for frugal engineering
37. Taking Science Beyond the Cloud - India is one of the six countries in the World to develop its own satellite launching technology.
38. Breakthrough Space Technology - 10 satellites launched in 1,000 seconds chandrayaan-1 mission to the moon mars Probe on track.
39. Eye in the Sky - Indian National Satellite (insat) system is the largest communication satellite system in the asia Pacific region.
40. Global R&D Hub - india is home to more than 1000 mnc r&d centres. over 50 Per cent of the fortune 500 companies to open r&d centres in india by 2015.
41. Banking on Biotech - the Indian biotech industry is expected to become a USD 100 billion industry by 2025.
42. Bicycles on Demand -India is the second largest manufacturer of bicycles in the World.
43. Farming with Excellence - India is the World's largest market for tractors.
44. Storing the World's Data - India is the World's third largest manufacturer of optical media.
45. Manufacturing the Future - India Will be the second largest economy in manufacturing by 2017.
46. Booming Luxury Market - India's luxury market is expected to reach US \$ 14 billion by 2016 from an estimated us\$ 8.5 billion in 2013.
47. The Art of Glitter - 11 out of 12 of all the World's diamonds are cut and Polished in India.
48. Vortex for Gold - Indian households own more than US\$ 1 trillion worth of gold.
49. Booming Textile Industry - India is home to the second largest textile industry. It is the second largest exporter of home textiles and furnishing materials in the World.
50. Setting a Textile Benchmark- India is the first country to introduce national standards for organic textiles.